

July 6th

How To Use The Client Capabilities Presentation



Mastering how to use this presentation deck and all its features will help you seamlessly explain your digital opportunities to prospective clients.

July 13th

Pitching & Closing Digital Campaigns



Campaigns

Once you've explained the products, you need to then follow up with proposed campaign from your Digital Campaign Planner. We'll show you how!



July 20th

Targeted Display

When to use it...

What makes a good ad...



July 27th

LinkedIn Ads



Targeted Display is still one of the most effective products if done right. We'll cover when and how to use this economical digital product effectively.

LinkedIn ads can be a valuable addition to your campaign toolbox. In this webinar we will discuss all the ways to use LinkedIn for B2B and Recruitment.